



AMY SANCHEZ

Graphic Designer

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AWARDS

GRAPHIC DESIGN USA
2022 Digital Design Winner

SKILLS

- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Typography
- Branding/Logo Design

LANGUAGES

- English (Fluent)
- Spanish (Fluent)

WORK EXPERIENCE

EDUCATIONAL EXPERIENCE

Kennesaw State University, Kennesaw GA Aug 2019–Present

Bachelor of Fine Arts in Art,
Graphic Communication Concentration

Typography

an understanding and working knowledge of the grid as a visual design tool for typographic page layout.

- I analyzed the basic interactive content for current features and capabilities of various software applications.

Publication Design

- I developed advanced page layout skills for print and electronic publications (magazines, newsletters, brochures, web pages, etc.)
- I gained an understanding of visual structural systems (grids) to produce a cohesive group of layouts and addressed the importance of the role of the designer in the design process, design analysis, and design evaluation.

Pre-Press

- I crafted skill in digital image manipulation and object oriented-graphics.
- I achieved knowledge in production terminology according to the principles of industry standard digital pre-press.

Interactive Media Design

- I gained knowledge in foundations for interactive media design using current industry. I explored the study of typography as a visual communication tool to develop

Advertising and Packaging

Design Practicum

- I displayed the integration of my accumulated skills and knowledge obtained and cultivated while in the graphic communication concentration.
- I developed strategic accuracy of a concept, the refinement of the art direction, along with the ability to create persuasive and effective design presentations through working for real-life clients.